

# BASEWORK

COMPANY DECK  
2023

BASEWORK

We are a development studio  
created by a talented team  
with complementary skills.

@2023 basework.studio

Company info

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Talatpaşa Cd. No: 5/134394 Şişli/İstanbul

Mail us

info@basework.studio

# Our Company

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We are a development studio created by a talented team with complementary skills.

Basework is a web service/consulting company proud of signing more than 150 projects in the sector for more than 5 years. It is on its way to become the pioneer of the sector with its high quality, high customer satisfaction and timely delivered web projects. Majority of its customers are start-ups, SMEs and holdings.



# Clients

Basework is a web service/consulting company proud of signing more than 150 projects in the sector for more than 5 years.



# Our History

In 2019 - 5 years ago - Baran and Volkan founded Basework, a software development studio where a talented team with complementary skills to develop digital products.

The name "Basework" comes from our understanding of working with the same enthusiasm and passion for every project, from the ground up. Over the years, we have worked with many talented developers and have delivered over 150 projects in 10+ different countries.

We believe in partnerships and long-term relationships. That's why we see every project owner we work with as a part of the team, and we support them to unlock their potential by providing software support. We also continue to follow up on our projects after they are realized. We are always ready to find the right solutions to turn project owner ideas into aesthetic, functional and profitable digital products.

Both co-founders are very interested in customers and their needs while at the same time staying in harmony with the team ensures seamless communication and high quality results.



Baran

Co-Founder & Director



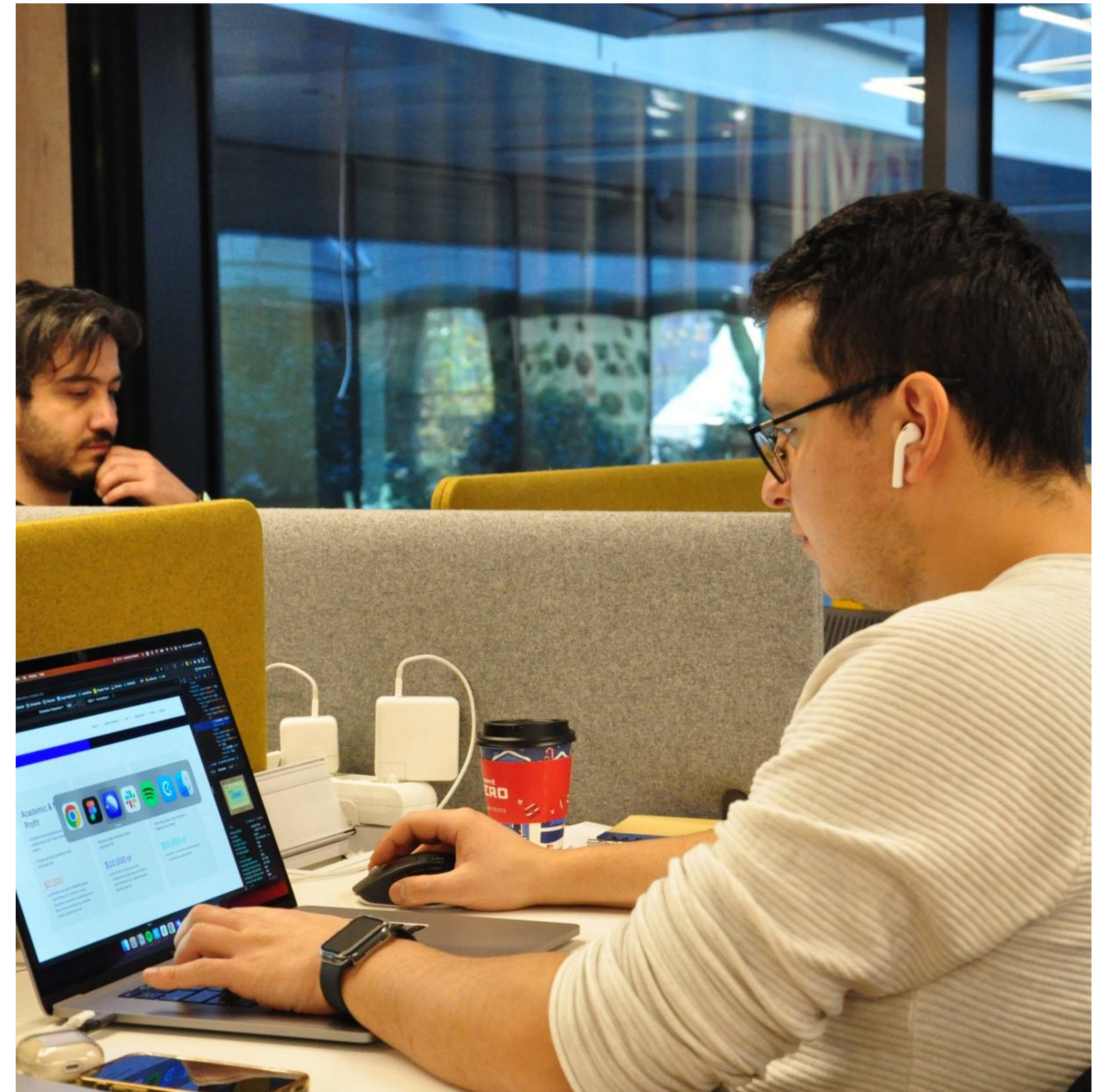
Volkan

Co-Founder & Designer



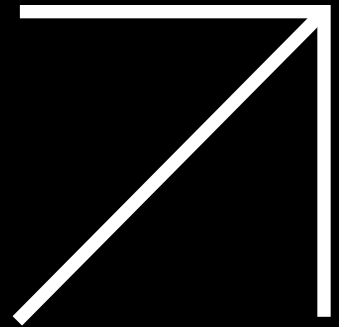
# What we do

- Front-End Development
- Back-End Development
- CMS Integration(WordPress / Shopify)
- CRM PlatformsDevelopment
- Technical Consulting





# OUR WORKS

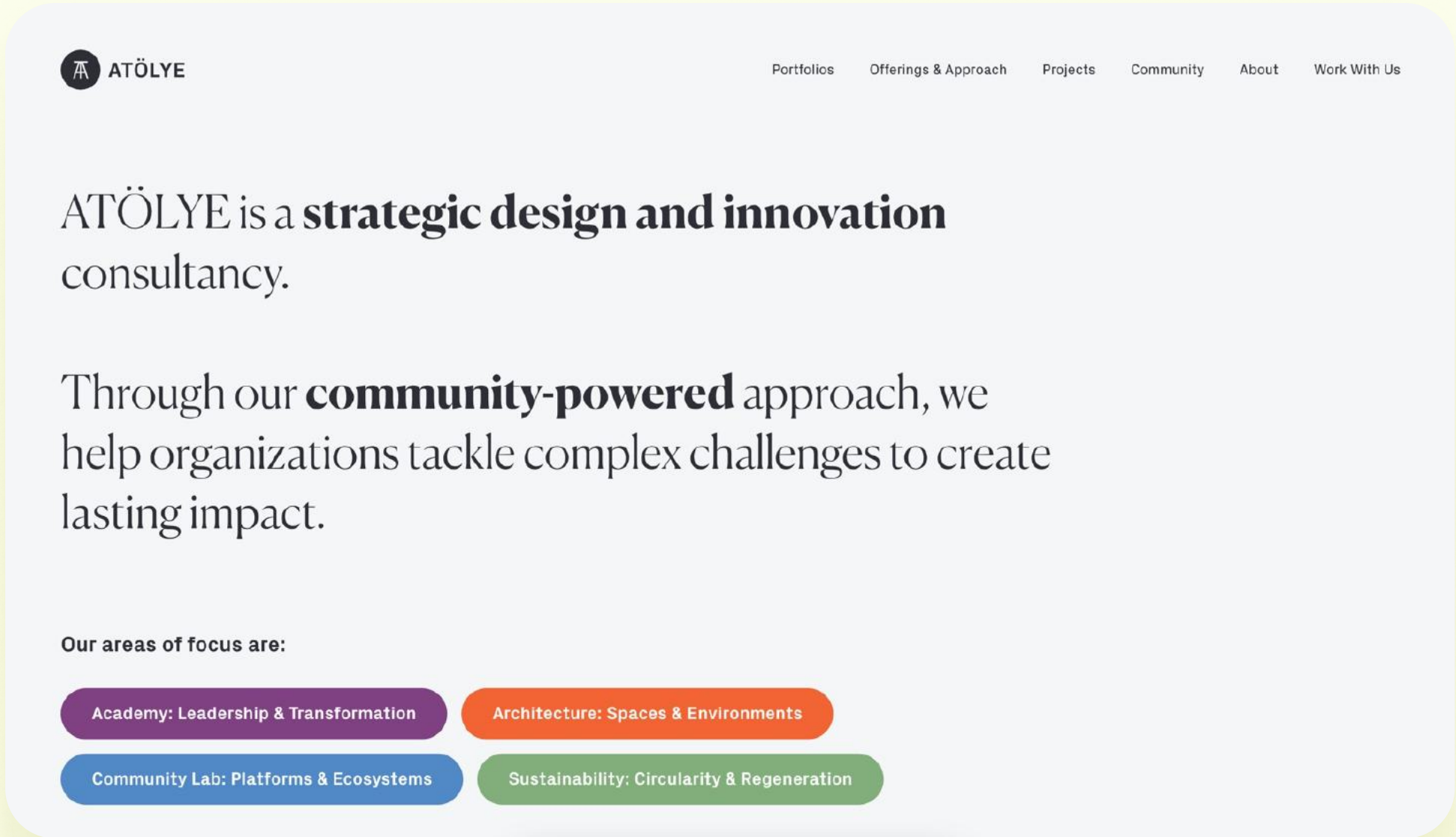




# PROJECT W / ATÖLYE

ATÖLYE is a strategic design and innovation consultancy. We developed a website for ATÖLYE, which we have been working with for many years, where they can better explain their projects and easily create landing pages and microsites.

Website	<a href="#">atolye.io</a> ↗
Industry	Consultancy
Our Services	Front-End Development  Component Based CSS Architecture  WordPress Development  Advanced Custom Fields Integration  Flexible Content System Architecture



# PROJECT W / MIDAS

We have developed a flexible website with a strong CMS infrastructure so that they can easily explain the services and operation of Midas, which allows you to easily buy Turkish and US stocks.

Website	<a href="https://getmidas.com">getmidas.com</a> ↗
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Industry	Finance
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Our Services	Front-End Development
	Component Based CSS Architecture
	WordPress Development
	Advanced Custom Fields Integration
	Zendesk Integration



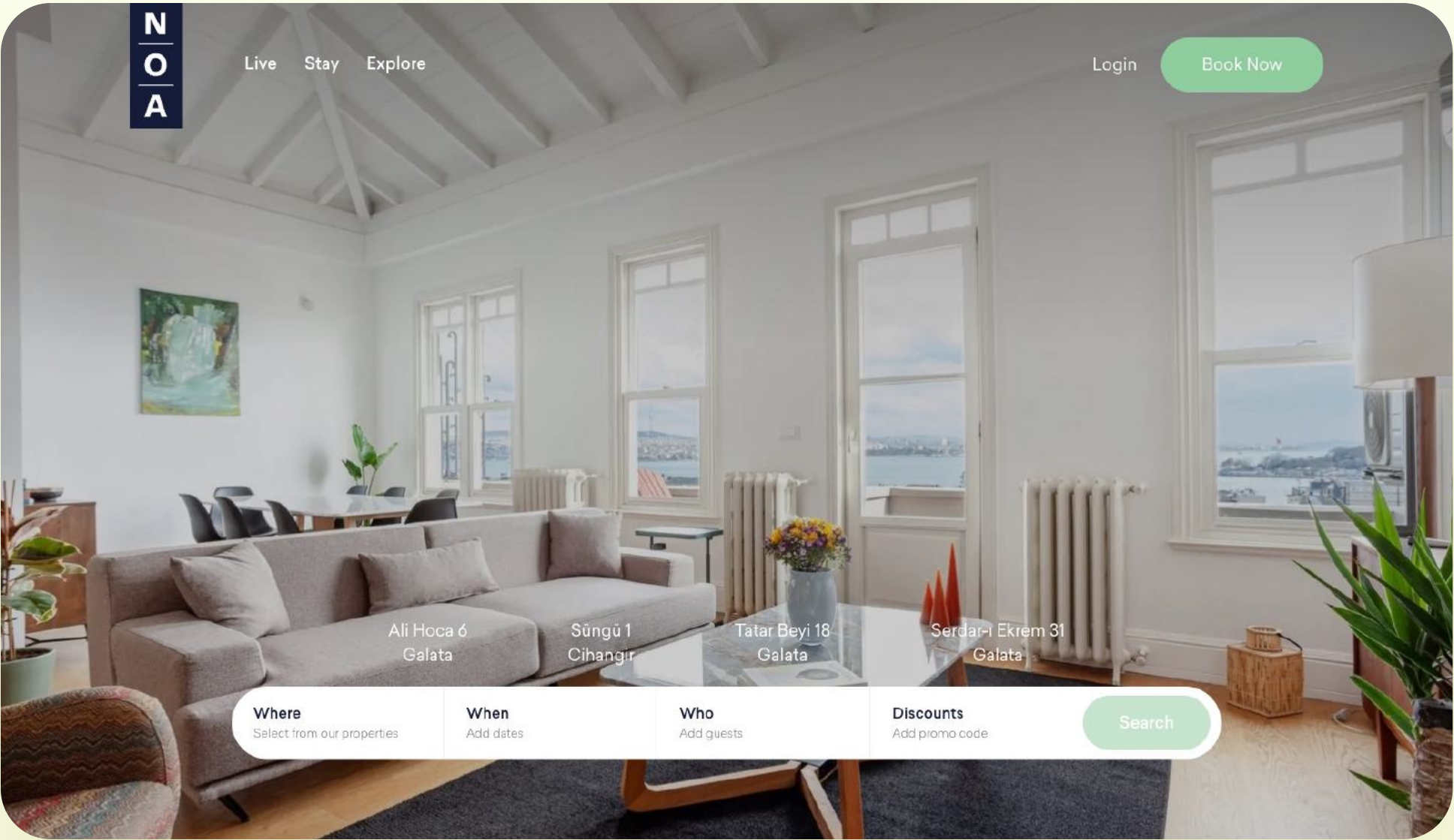


# PROJECT

## W / NOA

NOA provides long and short term rental services in the historical areas of Istanbul. We have developed a website that will allow them to better explain the innovative services they offer to their users and enable their users to make reservations more easily.

Website	<a href="https://livenoa.com">livenoa.com</a> ↗
Industry	Hotel
Our Services	Front-End Development
	Component Based CSS Architecture
	WordPress Development
	Payment System Integration
	Reservation System Development

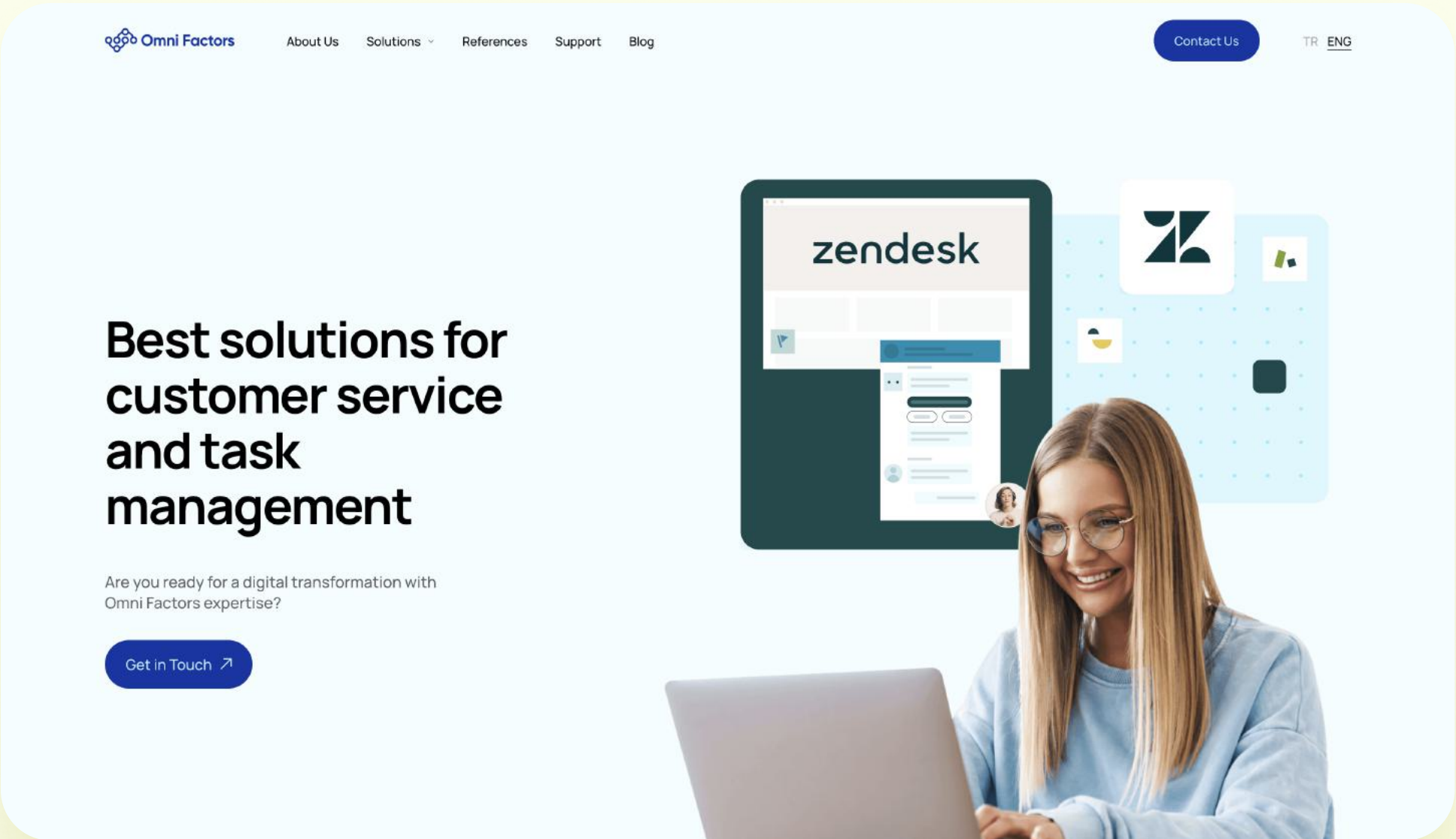




# PROJECT W / OMNI FACTORS

For Omni Factors, which offers the best digital solutions for customer service and business management, we have developed a modular, useful website with a flexible CMS structure that will enable them to easily explain the services they provide.

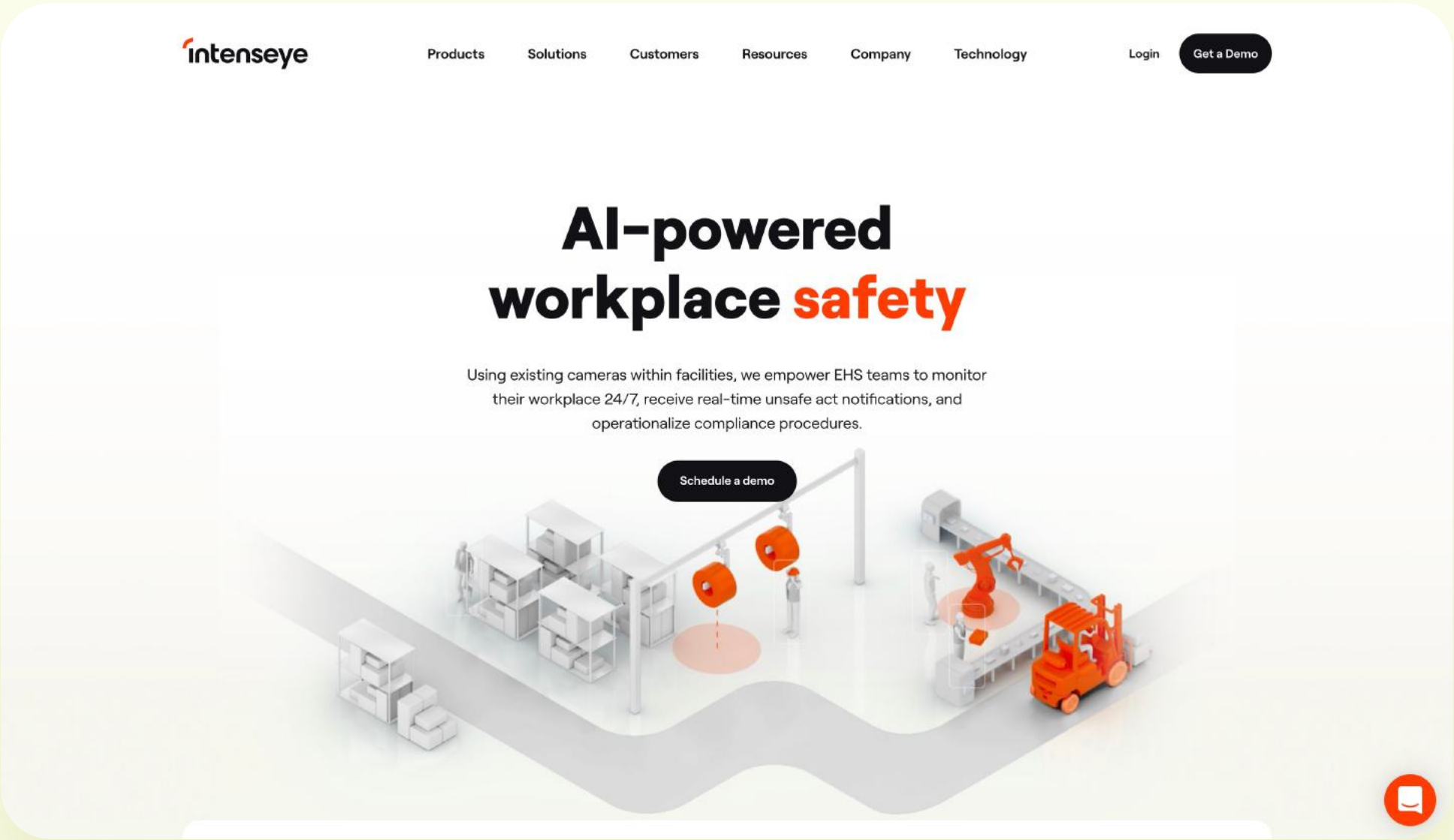
Website	<a href="https://omnifactors.com">omnifactors.com</a> ↗
Industry	Consultancy
Our Services	Front-End Development Component Based CSS Architecture WordPress Development Advanced Custom Fields Integration



# PROJECT W / INTENSEYE

We have developed a modular, fast and developable website for Intenseye, which provides services on AI-supported workplace security, with the WordPress CMS infrastructure, in which we use React on the front-end.

Website	<a href="https://intenseye.com">intenseye.com</a> ↗
Industry	Startup
Our Services	Front-End Development
	Component Based CSS Architecture
	WordPress Development
	Advanced Custom Fields Integration

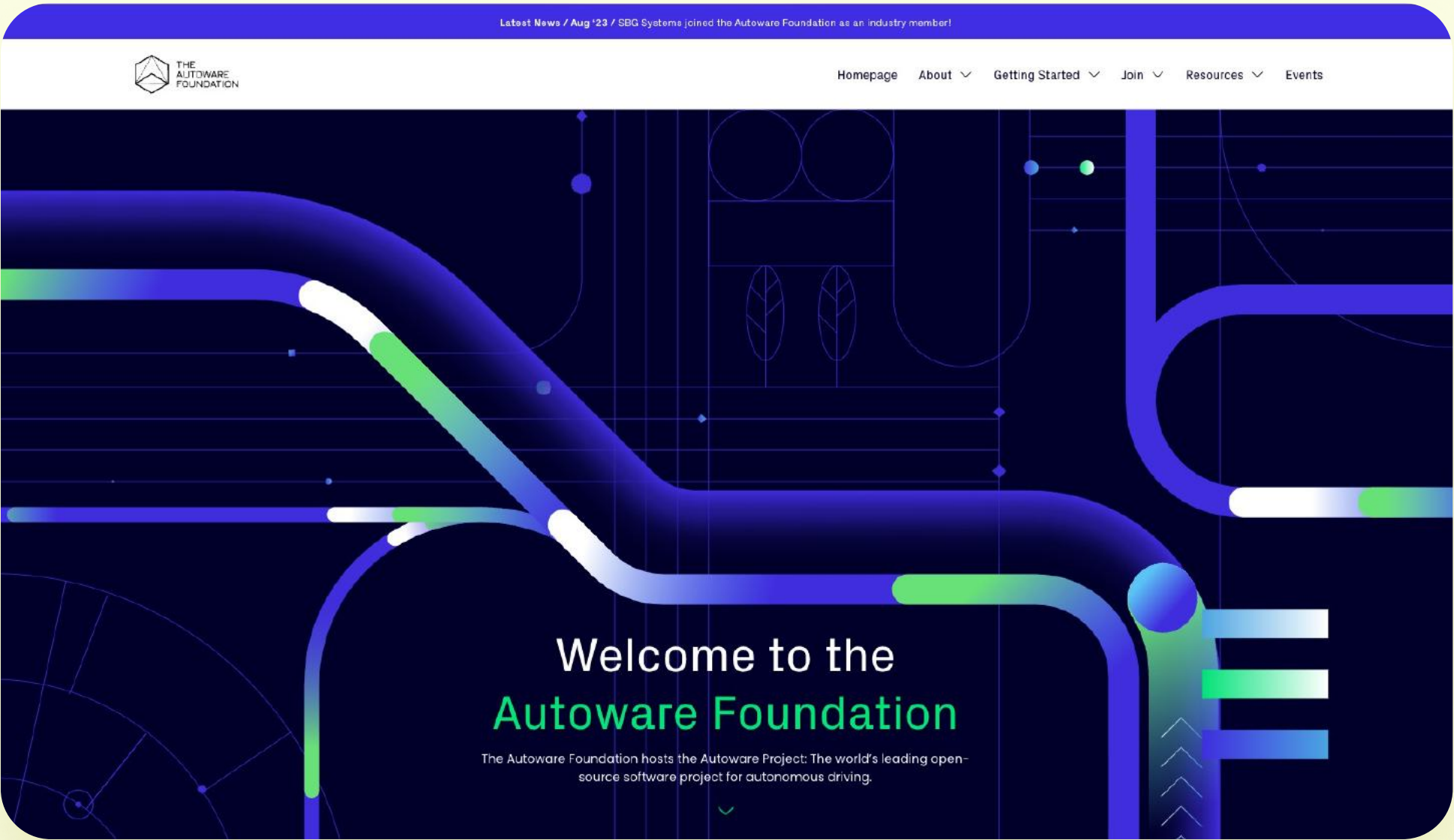




# PROJECT W / AUTOWARE

The Autoware Foundation hosts the Autoware Project: The world's leading open source software project for autonomous driving. As Basework, we have created a website to better explain their projects.

Website	<a href="https://autoware.org">autoware.org</a> ↗
Industry	Automotive
Our Services	Front-End Development  Component Based CSS Architecture  WordPress Development  Advanced Custom Fields Integration





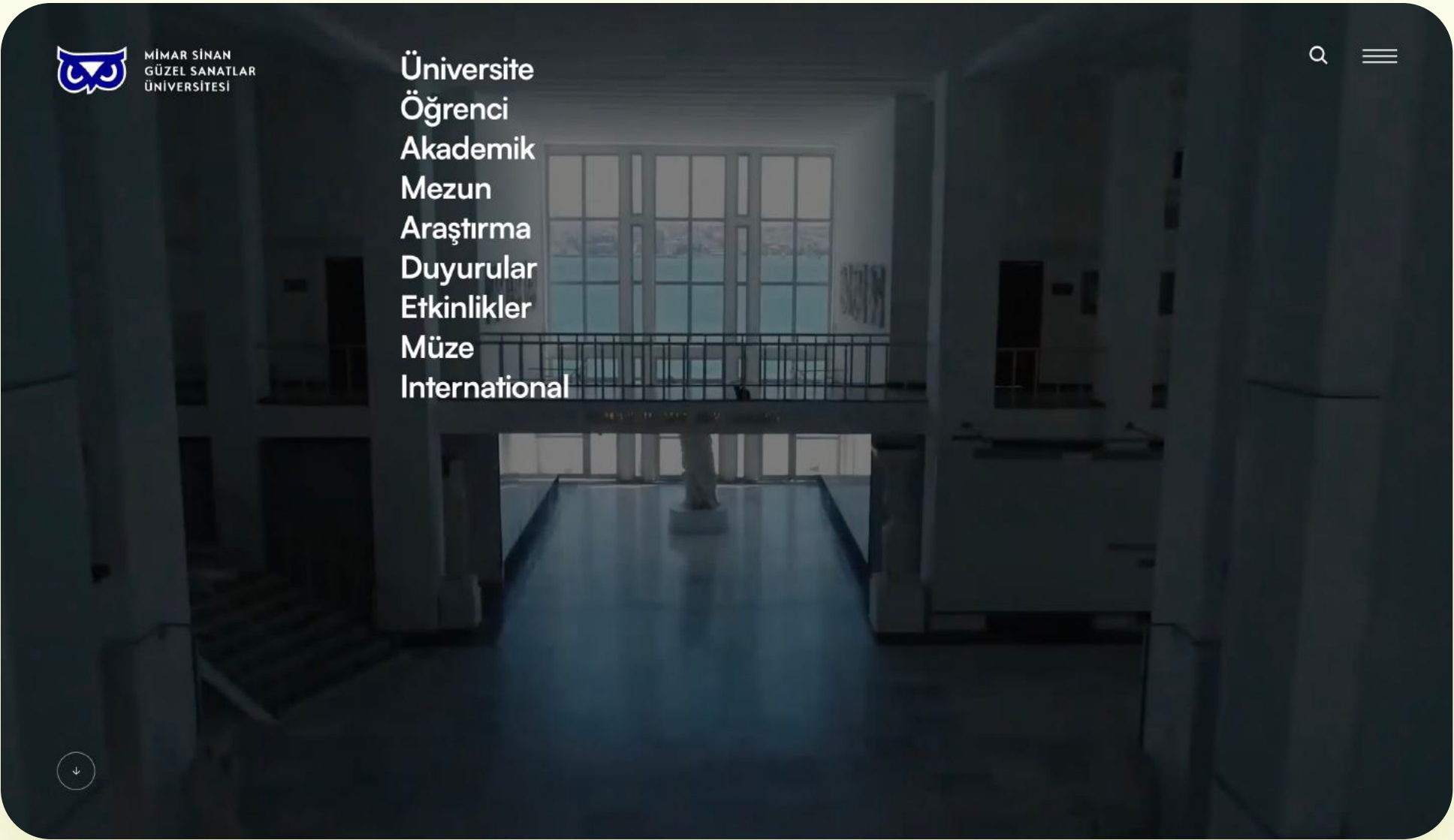
# PROJECT W / MSGSU

We developed the website of Mimar Sinan Fine Arts University, Turkey's first art and architecture institution, with WordPress in a component-based way, so that they can easily promote their university departments, share announcements, and inform their users about the institution.

Website [msgsu.edu.tr](https://msgsu.edu.tr) ↗

Industry Education

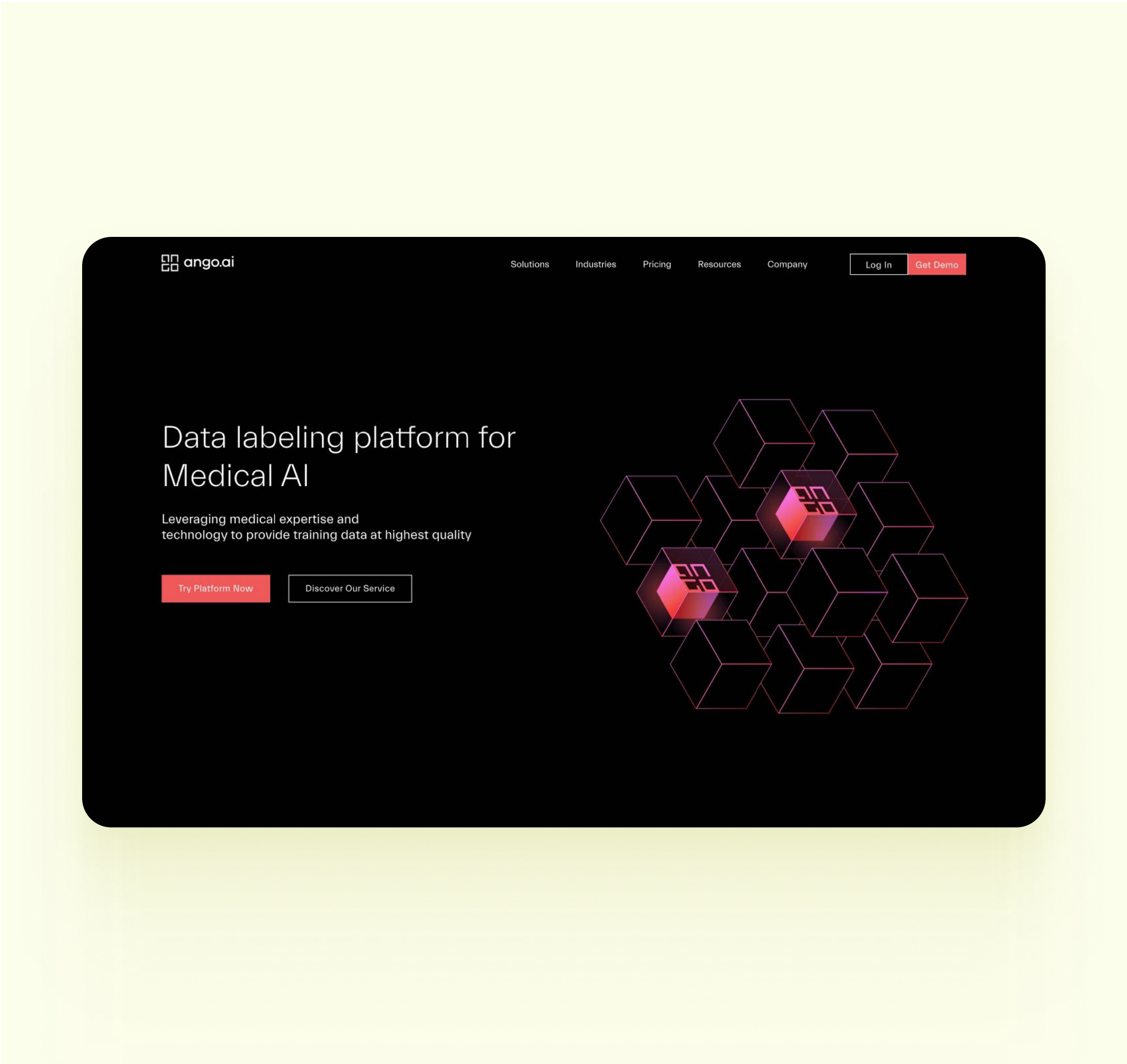
- Our Services
- Front-End Development
  - Component Based CSS Architecture
  - WordPress Development
  - Advanced Custom Fields Integration



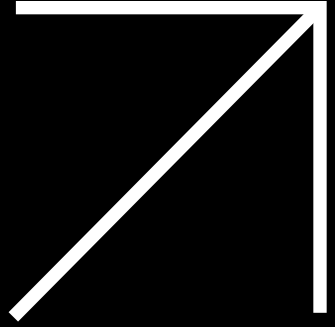
“I am extremely impressed with the service provided by Basework. Their responsiveness, quick turnaround time, quality of work and responsible approach were outstanding.”



Gökalp Urul - CTO at Ango AI



# SERVICES



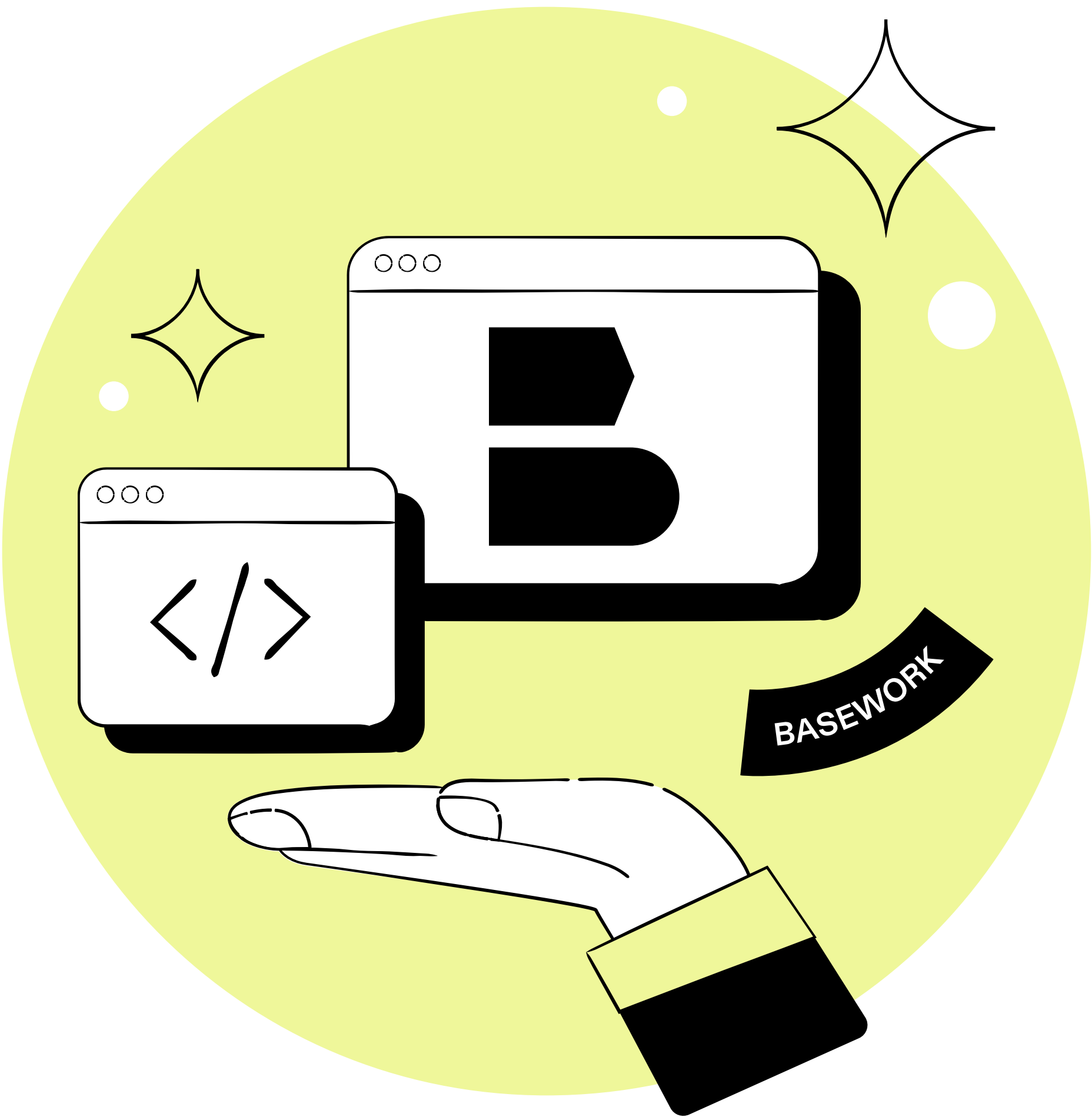


# A heart for code, an eye for detail and a nose for improvement

With our technical consulting service, we are here to understand the technological needs of your business and find the most appropriate solutions. Our team of experts provides you with strategic guidance by analyzing your business’ growth goals and operational challenges. We keep abreast of the latest technologies and trends in the industry and recommend and implement best practices.

Our Services	Web Development	Performance Improvement
	Web App Development	API Integration
	Mobile App Development	CMS Integration
	CSS & JS Animations	SEO Optimization
	Software Architecture	CRM Development

Our Development Programing Language



# Our tools of Choice

We use these apps to optimize our processes and become better organized when developing software for our project owners.



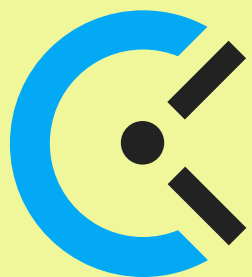
Google Calendar



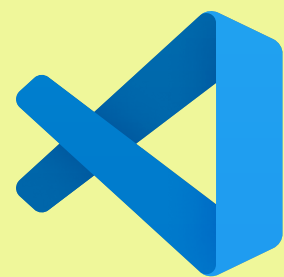
Figma



Linear



Clockfy



VS Code



Slack



Postman



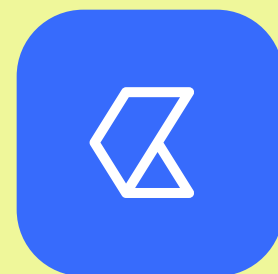
Notion



WordPress



Google Meet



Kolay IK



GitHub

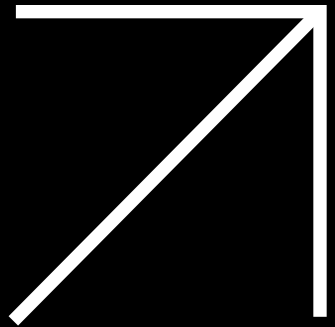


Termius



Forklift

ABOUT  
US





# Meet the Team

As a passionate team of strategists, developers and project managers, we enjoy camping together and teaching each other how to brew better coffee as much as we enjoy developing your projects.



**Baran Somaklı**  
Co-Founder & Director



**Volkan Ölmez**  
Co-Founder & Designer



**Tolunay Dönmez**  
Front-End Developer



**Şule Şensoy**  
Front-End Developer



**Batuhan Gülgör**  
Front-End Developer



**Berk Cengiz**  
Front-End Developer



**Beyda Acar**  
Front-End Developer



**Bulut Üzer**  
Front-End Developer



**Mustafa Küçük**  
Back-End Developer



**Muhammet İlbaş**  
Back-End Developer



**Serdar Kızıltepe**  
Back-End Developer



**Hakan Tapanyığit**  
Back-End Developer



**Uğurcan Ayık**  
Project Manager

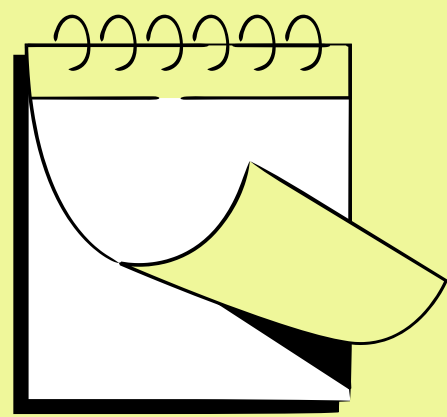


**Ömer Can Güleç**  
Front-End Developer Intern



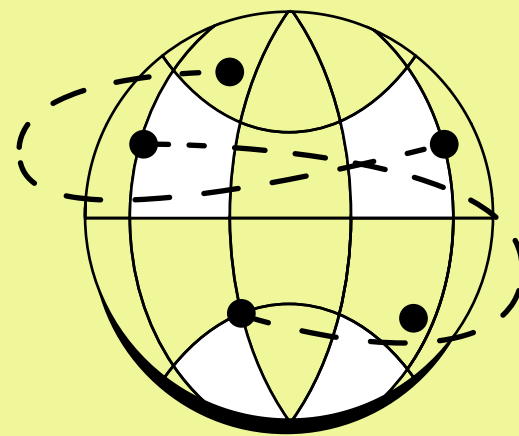
# Stats

For 5 years, we have done a lot of projects, we had fun, we had coffee and we continue to produce more.



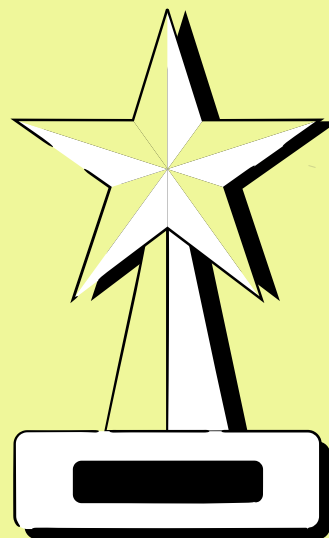
5

Years



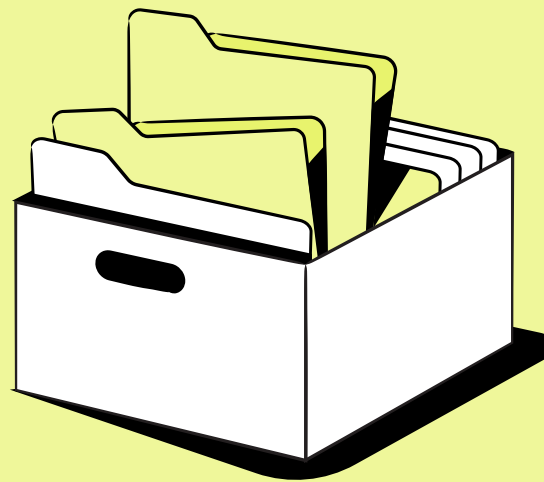
10

Country



5+

Awards



150+

Projects



5000+

Coffee

# Our Core Values

We strive to create value for both our project owners and our teammates.

Never stop

Learning

The cornerstone of our values is to promote continuous learning and development.

We express our willingness to acquire new knowledge and improve our skills every day.

Transparent

Communication

We work to monitor the progress of projects, make adjustments when necessary, and ensure that project owners' projects are brought to a successful conclusion.

We take a transparent and effective approach to communication.

Add the

Cherry on top

We express our commitment to add extra value to our project owners, our business and our projects.

We aim for excellence by always adopting a "cherry on top" approach to finishing our jobs.

Let's make

Something

We like to take action instead of just talking. We emphasize our willingness to actively contribute to our work and projects.

Doing instead of thinking is at the forefront.

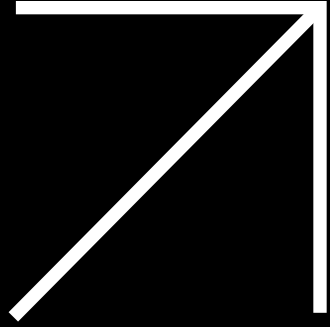
Technical

Consulting

We reflect our commitment to provide technical expertise and consultancy to deliver the best technical solutions to our project owners.

We use our technical knowledge and experience to best respond to the needs of our project owners.

# CONTACT







# Contact us to work together

“We are happy to work with our expert team to realize your web projects, get to know new technologies and help you achieve success. Contact us and let's explore how we can work together to move your business forward.”

Baran Somaklı

Co-Founder, Director

## Contact us

- +90 539 870 07 80
- [baran@basework.studio](mailto:baran@basework.studio)
- [basework.studio](https://basework.studio)